Assessment Performance Data: ABC Corp. - Data Literacy Assessment

No. of Participants Enrolled	**No. of Participants Completed**
134	125 / 134

Overall Performance by Department

52%	Communications / Thought Leadership	**56%**	IMC Executive Team
55%	Marketing	**54%**	Marketing Operations
54%	National Sales Organization	**65%**	Research / NPT Leadership

Overall Performance by Group

54%	1. Associate / Coordinator / Designer / Specialist	**53%**	2. Senior Associate / Sr. Writer / Sr. Designer / Sr. Developer
57%	3. Manager	**57%**	4. Director
54%	5. Senior Director / Principal		

Department

Performance by Data Literacy Competency.

Communications / Thought Leadership

30%	Correlation vs. Causation	**53%**	Data Collection Methods
21%	Data Visualization	**54%**	Exploratory Data Analysis
75%	Interpreting Graphs & Charts	**58%**	Types of Data

IMC Executive Team

38%	Correlation vs. Causation	**56%**	Data Collection Methods
50%	Data Visualization	**58%**	Exploratory Data Analysis
71%	Interpreting Graphs & Charts	**50%**	Types of Data

Marketing

41%	Correlation vs. Causation	**45%**	Data Collection Methods
34%	Data Visualization	**53%**	Exploratory Data Analysis
81%	Interpreting Graphs & Charts	**51%**	Types of Data

Marketing Operations

43%	Correlation vs. Causation	**46%**	Data Collection Methods
21%	Data Visualization	**48%**	Exploratory Data Analysis
79%	Interpreting Graphs & Charts	**71%**	Types of Data

National Sales Organization

28%	Correlation vs. Causation	**44%**	Data Collection Methods

39%	Data Visualization	**48%**	Exploratory Data Analysis
87%	Interpreting Graphs & Charts	**56%**	Types of Data

Research / NPT Leadership

54%	Correlation vs. Causation	**57%**	Data Collection Methods
43%	Data Visualization	**57%**	Exploratory Data Analysis
88%	Interpreting Graphs & Charts	**71%**	Types of Data

Group

Performance by Data Literacy Competency.

1. Associate / Coordinator / Designer / Specialist

40%	Correlation vs. Causation	**44%**	Data Collection Methods
25%	Data Visualization	**55%**	Exploratory Data Analysis
80%	Interpreting Graphs & Charts	**50%**	Types of Data

2. Senior Associate / Sr. Writer / Sr. Designer / Sr. Developer

44%	Correlation vs. Causation	**41%**	Data Collection Methods
33%	Data Visualization	**47%**	Exploratory Data Analysis
80%	Interpreting Graphs & Charts	**41%**	Types of Data

3. Manager

37%	Correlation vs. Causation	**51%**	Data Collection Methods
32%	Data Visualization	**59%**	Exploratory Data Analysis
80%	Interpreting Graphs & Charts	**64%**	Types of Data

4. Director

42%	Correlation vs. Causation	**51%**	Data Collection Methods
38%	Data Visualization	**49%**	Exploratory Data Analysis
81%	Interpreting Graphs & Charts	**58%**	Types of Data

5. Senior Director / Principal

23%	Correlation vs. Causation	**50%**	Data Collection Methods

40%	Data Visualization	**50%**	Exploratory Data Analysis
83%	Interpreting Graphs & Charts	**50%**	Types of Data